

Evangelistic concerts

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There is a lot involved doing an evangelistic concert. Many churches like to be involved, they invite groups, they organise and the result many disappointments. Such disappointments are not necessary. In this book you will find the whole manual, how to organise, promote an evangelistic concert and how all pieces are fitting together. Just follow this book and you will avoid countless troubles.

This book is a result of hundreds of different type of christian concerts in Europe, small scale, huge ones, using different styles of music, many groups. Out of all the faced and analysed problems, this manual was written as a help for the churches and music groups. This book has been proved, up-dated, proved many times, so you have here the most up-to-date info 'how to do it' The shared knowledge is as well helpful to organise any other christian activity.

The author, Leen La Rivière studied education, music, religion and as well promotion and marketing. Since '69 the beginning of the gospel-music in Europe he has been involved in organising evangelistic concerts, ministry activities, teachings. He is president of Continental Sound, an international music ministry, he is European director of Christian Artists, editor of Gospel Music & Art magazine, member of the Evangelical Alliance and a requested speaker and teacher.

